



## PTA Fund Drive 2020-2021

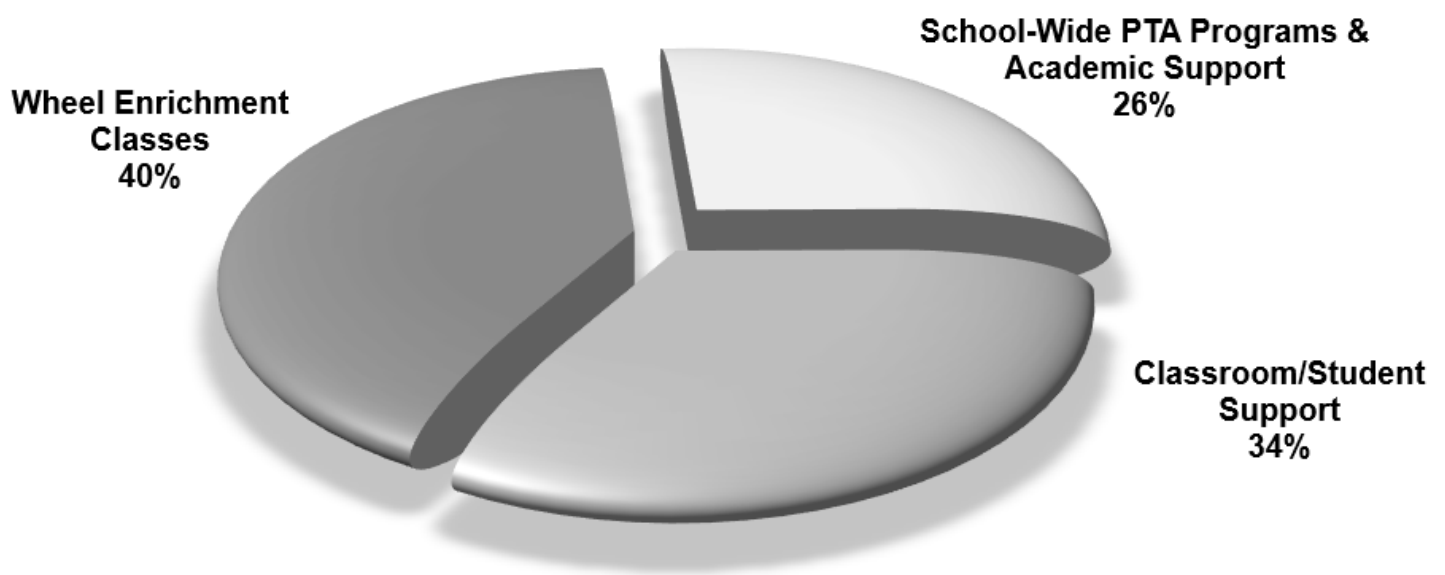
Welcome “back”! Although things look a little different this year, we are committed to moving forward as normally as possible. Even though all programs will be done virtually for some period of time, we are planning to keep as many in place as we can. Also, we are reimagining new opportunities to bring our students!

Our annual fund drive is more important than ever this year. During this time of full distance learning, we want to ensure that we can support all our LCH students. Our annual PTA Fund Drive supports our teachers and your kids by funding enrichment, classroom needs, and unique programs. With mentoring support from our enrichment and intervention staff, we will not let any of our LCH students fall through the cracks.

As a California Gold Ribbon School, California Civics School of Excellence, and Leader in Me Lighthouse School, La Costa Heights offers unique programs to enhance our children’s education. Your donations bridge the gap between public funding and our school’s needs. Your donation is tax deductible.

We ask that you donate **\$350 per child** to fund these programs.  
**Remember...No gift is too small.**

*Where does your donation go?*  
(See the reverse side of this page for more details.)



PTA Initiatives	Highlights
<b>Wheel Enrichment Classes</b> 40%	<p>Weekly instruction in Science Lab, Spanish, and PE.            Covers the majority of teachers' salaries, equipment and materials.            (Costs are supplemented by EUSD)</p> <p>Grade-level teacher collaboration time occurs during Wheel, which enhances instruction and student achievement.</p>
<b>School-Wide PTA Programs &amp; Academic Support</b> 26%	<p><b>Programs:</b> Geo Club, Inclusion in Action, Red Ribbon Week, Kindness Team, Math24, School Assemblies, Study Buddies, and more.</p> <p><b>Reading &amp; Math Intervention:</b> Covers a portion of teachers' salaries and materials allowing LCH to support ALL children's learning needs. Expanded program reaches students across all academic and grade levels.</p>
<b>Classroom/ Student Support</b> 34%	<p><b>Every Classroom</b> receives funding to help cover classroom needs, and every grade level receives a grant to fund unique educational experiences. This also covers expenses for Media Center Materials, Leadership and Professional Development Support, Instructional Materials, Accelerated Reader Programs, and much more.</p>

## ***Ride the Wave with LCH***

Thank you for supporting your child and La Costa Heights. Your donations are critical in order to keep our programs strong! Listed below are the incentives you will receive for your donation.

<b>Level</b>	<b>Donation Amount</b> <i>(Your donation amount, plus any company match amount)</i>	<b>Incentives*</b>
Body Surfer	\$25 and up	PTA membership LCH magnet
Boogie Boarder	\$175 and up	PTA membership LCH magnet 1 LCH t-shirt
Shortboarder	\$350 and up  <b><i>Goal Per Student</i></b>	PTA membership LCH magnet 1 LCH t-shirt and 1 LCH hat 1 yearbook
Longboarder	\$700 and up	PTA membership LCH magnet 2 LCH t-shirts and 2 LCH hats 2 yearbooks 2 Reusable Tote Bags
VIP Paddle Boarder	\$1,000 and up	PTA membership 2 LCH magnets 2 LCH t-shirts and 2 LCH hats 2 yearbooks 2 Reusable Tote Bags 1 LCH Kids Water Bottle: Stainless Steel/Double Insulated (16.9 oz.) 1 LCH Coffee Travel Mug: Stainless Steel/Double Insulated (20.9 oz.)
Big Kahuna	\$2,000 and up	PTA membership 2 LCH magnets 4 LCH t-shirts and 2 LCH hats 2 yearbooks 2 Reusable Tote Bags 1 LCH Adult Water Bottle: Stainless Steel/Double Insulated (25 oz.) 1 LCH Kids Water Bottle: Stainless Steel/Double Insulated (16.9 oz.) 1 LCH Coffee Travel Mug: Stainless Steel/Double Insulated (20.9 oz.)

\*Incentives are subject to change and will be reallocated appropriately if necessary.

### **THREE WAYS TO DONATE**

1. **Mail this form** and your donation in the attached yellow envelope to:  
*La Costa Heights, 3035 Levante Street, Carlsbad, CA 92009*  
Please make checks payable to: **LCH PTA**
2. You can **donate via PayPal\*** at [www.lacostaheightspta.org/fund-drive](http://www.lacostaheightspta.org/fund-drive).
3. **Monthly payment plans are also available through PayPal\***. These payment plans span 12 months. For **just \$30 per month**, you can support your child at LCH at the \$350 donation level (our goal for each student). To enroll in a payment plan, visit: [www.lacostaheightspta.org/fund-drive](http://www.lacostaheightspta.org/fund-drive).

**\*If donating via PayPal, please choose incentive sizes before leaving page!**

# PTA Fund Drive Form

Incentives will be distributed in early November for donations received by October 2<sup>nd</sup>, and in early January for donations received by November 20<sup>th</sup>.

**The last day to qualify for the NEW 2020-2021 t-shirts and hats is November 20<sup>th</sup>.**

Remember, no donation is too small! *If you do not fill out this form, we can't track your incentives!*

Parent Name:	Phone #:
Email Address:	
<b>All Students' Names, Teachers &amp; Grade Levels:</b>	
<b>DONATION AMOUNT: \$</b>	

## CORPORATE MATCHING

LCH also relies on donations through company matching programs at area employers such as **Qualcomm, Thermo Fisher, Genentech, Viasat, Pfizer** and more. You can easily check to see if your employer participates in corporate matching for your donation at: [www.lacostaheightspta.org/corporate-matching](http://www.lacostaheightspta.org/corporate-matching)

<b>Match Amount</b>	\$ _____
<b>Company Name:</b>	
<b>Total Amount (Donation \$ + Match \$):</b>	\$ _____

## INCENTIVES

**Funding Level** (Include donation, plus any corporate matching funds.)

**Qualify for t-shirts or hats? Check your donation level (see reverse side of this sheet) to verify what you receive. Please indicate all sizes for both incentives and any extra purchases.**

Fund Drive Incentive T-Shirts/Hats	Extra T-Shirts (\$15 to Purchase)
<b>Shirts (Ladies' sizes run small)</b> Youth: XS:4/5 __ S:6/7 __ M:8 __ L:10/12 __ XL:14/16 __ Adult Unisex Cut: S __ M __ L __ XL __ XXL __ Adult Ladies Cut: S __ M __ L __ XL __ XXL __	<b>Shirts (Ladies' sizes run small)</b> Youth: XS:4/5 __ S:6/7 __ M:8 __ L:10/12 __ XL:14/16 __ Adult Unisex Cut: S __ M __ L __ XL __ XXL __ Adult Ladies Cut: S __ M __ L __ XL __ XXL __
<b>Hats: Youth</b> ___ <b>Adult</b> ___	<b>Extra Hats (\$10 each): Youth</b> ___ <b>Adult</b> ___

Total (if buying extras): \$ \_\_\_\_\_

Donation Amount \$ \_\_\_\_\_ + Extra purchases \$ \_\_\_\_\_ = \$ \_\_\_\_\_ Total

Thank you for your support! For more information or questions, please contact us at [fundraising@lacostaheightspta.org](mailto:fundraising@lacostaheightspta.org).